



TUDN[®]
“the SL Sports
network is
also in audio”



TUDN[®] -RADIO-

Launched in 2017, **TUDN Radio** is the largest **SL** sports radio network in U.S.A., designed to give Hispanic listeners the sports content and excitement they passionately seek.

Our network includes O&O radio stations in top Hispanic markets and affiliate stations across the country.

Featuring local, national and international sports, in **TUDN Radio**, we are the official home of EURO 2020, UEFA Champions, Copa America, Liga MX, MLS, Concacaf Champions, among others, and the **home of soccer** in the U.S.A.



Radio Rights



+500

Soccer games from 23
different tournaments,
and

4K

hours of content live a
year



Our linear radio
covers

70%

of all Hispanic Adults
in the U.S.A.

Network

37

Markets, and **52**
radio stations

12 O&O and **40**
affiliates

Streaming

1M

Total Session Starts



Source: Wide Orbit Streaming
Reports, Q4 2020

TUDN[®] —RADIO—

Content - Programming

TUDN Radio Shows-1



Inutilandia

Sports comedy program. Satire and good humor are the basis of the show, where the touch of specialists will balance in different sections.

3 hours show at 10 am (ET), M-F



Contacto Deportivo

TUDN's flagship show feeding sports-hungry fans with highlights, game stats, and inside stories on the teams and leagues they care about most with a focus on Hispanic athletes.

Hosts, Julio C Quintanilla &
2PM – 3PM & 12 M - 1 AM M-F



Buenos Dias America

Wake up morning show with sports, news, and entertainment. BDA is hosted by Andreina Gandica and a group of panelists with different nationalities and points of view.
4 hours show at 6 am (ET), M-F



Lo Mejor De....

One hour with the best of...
1 hour show at 1 PM (ET), M-F



La Porra te Saluda

All the analysis of Mexican soccer with our specialists
Weekly 4PM – 5PM M

TUDN Radio Shows - 2



Fútbol Club

TUDN's soccer magazine brings listeners close to the stars and reveals their lighter side. Along with fun and original content, our commentators discuss the latest news in a laid-back, fresh and one-of-a-kind format

7PM – 9PM M-F



Sabado Futbolero

All Liga MX Saturday's soccer afternoon.

4PM – 11PM Sa



Locura

Daily TV/Radio sports news show hosted by José Luis López Salido, Fans will be the stars of this show, which focuses on our passion for sports, brought to the screen in stories, words, chants and videos

6PM – 7PM simulcast TUDN M-F



Tu Tribuna

The sports social media show where fans are part of the action. Miguel Mendez and, Leslie Soltero, examine the latest social media trends and interact with fans through different platforms

9PM – 11PM M-F



República Deportiva

Celebrating its 20th anniversary in 2019, this Sunday show is the home of sport as entertainment, providing a look at the sporting landscape with a touch of humor, playfulness and never-ending fun.

3PM – 4PM Sunday Simulcast TUDN

Network Grid - Template



ET	Monday - Friday	Saturday	Sunday	PT
6:00 am	BUENOS DIAS AMERICA (NY) Buenos dias Clock	Contacto Deportivo TV - Replay	Copa Univision (Houston)	3:00 am
6:30 am		Contacto Deportivo TV - Replay	Copa Univision (Houston)	3:30 am
7:00 am		Contacto Deportivo TV - Replay	Copa Univision (Houston)	4:00 am
8:00 am		Contacto Deportivo TV - Replay	Copa Univision (Houston)	5:00 am
8:30 am		Contacto Deportivo TV - Replay	Copa Univision (Houston)	5:30 am
9:00 am	Inutilandia Sports show (GDL) Network Show Clock	Lo mejor de Inutilandia	Futbol en 120	6:00 am
9:30 am		Lo mejor de Inutilandia	Futbol en 120	6:30 am
10:00 am		Lo mejor de Inutilandia	Futbol en 120	7:00 am
10:30 am		Lo mejor de Inutilandia	Futbol en 120	7:30 am
11:00 am		Lo mejor de Inutilandia	Futbol en 120	8:00 am
11:30 am	Lo Mejor de TUDN (GDL)	Desde El Diamante / Zona de Tres	Entre Nos (Replay) GDL	8:30 am
12:00 pm		Desde El Diamante / Zona de Tres	Entre Nos (Replay) GDL	9:00 am
12:30 pm		Desde El Diamante / Zona de Tres	Entre Nos (Replay) GDL	9:30 am
1:00 pm		Desde El Diamante / Zona de Tres	Entre Nos (Replay) GDL	10:00 am
1:30 pm		Desde El Diamante / Zona de Tres	Entre Nos (Replay) GDL	10:30 am
2:00 pm	CONTACTO DEPORTIVO (GDL)	Copa Univision (Houston)	Desde El Diamante (GDL)	11:00 am
2:30 pm		Copa Univision (Houston)	Desde El Diamante (GDL)	11:30 am
3:00 pm		Copa Univision (Houston)	Desde El Diamante (GDL)	12:00 pm
3:30 pm		Copa Univision (Houston)	Desde El Diamante (GDL)	12:30 pm
4:00 pm		Copa Univision (Houston)	Desde El Diamante (GDL)	1:00 pm
4:00 pm	Regiolandia / La Porra / Futbol de las Estrellas / NFL (GDL)	UEFA Matches (Replay)	CONTACTO DEPORTIVO Radio (GDL)	1:30 pm
4:30 pm	Regiolandia / La Porra / Futbol de las Estrellas / NFL (GDL)		CONTACTO DEPORTIVO Radio (GDL)	2:00 pm
5:00 pm	El Vestidor (Everything about local sports)		CONTACTO DEPORTIVO Radio (GDL)	2:30 pm
5:30 pm	El Vestidor (Everything about local sports)		CONTACTO DEPORTIVO Radio (GDL)	3:00 pm
6:00 pm	El Vestidor (Everything about local sports)		CONTACTO DEPORTIVO Radio (GDL)	3:30 pm
6:00 pm	Locura (En Vivo / TUDN)	Sabado Futbolero MLS / Liga MX / Carrusel Vivo (GDL)	Domingo Futbolero Liga MX (GDL)	4:00 pm
6:30 pm	Locura (En Vivo / TUDN)		Domingo Futbolero Liga MX (GDL)	4:30 pm
7:00 pm	Futbol Club - Radio GDL Studios		Domingo Futbolero Liga MX (GDL)	5:00 pm
7:30 pm	Futbol Club - Radio GDL Studios		Domingo Futbolero Liga MX (GDL)	5:30 pm
8:00 pm	Futbol Club - Radio GDL Studios		Domingo Futbolero Liga MX (GDL)	6:00 pm
8:30 pm	Tu Tribuna	Sabado Futbolero MLS / Liga MX / Carrusel Vivo (GDL)	Domingo Futbolero Liga MX / Ascenso / Liga Femenil (GDL)	6:30 pm
9:00 pm			Domingo Futbolero Liga MX / Ascenso / Liga Femenil (GDL)	7:00 pm
9:30 pm			Domingo Futbolero Liga MX / Ascenso / Liga Femenil (GDL)	7:30 pm
10:00 pm			Domingo Futbolero Liga MX / Ascenso / Liga Femenil (GDL)	8:00 pm
10:30 pm			Domingo Futbolero Liga MX / Ascenso / Liga Femenil (GDL)	8:30 pm
11:00 pm	El Pulso del Deporte (Everything about local sports)	Contacto Deportivo (En Vivo / TUDN)	Recortando la jornada	9:00 pm
11:30 pm	El Pulso del Deporte (Everything about local sports)		Recortando la jornada	9:30 pm
12:00 am	El Pulso del Deporte (Everything about local sports)		Recortando la jornada	9:30 pm
12:30 am	El Pulso del Deporte (Everything about local sports)		Recortando la jornada	9:30 pm
	El Pulso del Deporte (Everything about local sports)		Recortando la jornada	9:30 pm
12:00 am	Contacto Deportivo (En Vivo / TUDN)	Contacto Deportivo (En Vivo / TUDN)	La Jugada (TUDN) (Premiere)	9:00 pm
12:30 am	Contacto Deportivo (En Vivo / TUDN)	Contacto Deportivo (En Vivo / TUDN)	La Jugada (TUDN) (Premiere)	9:30 pm

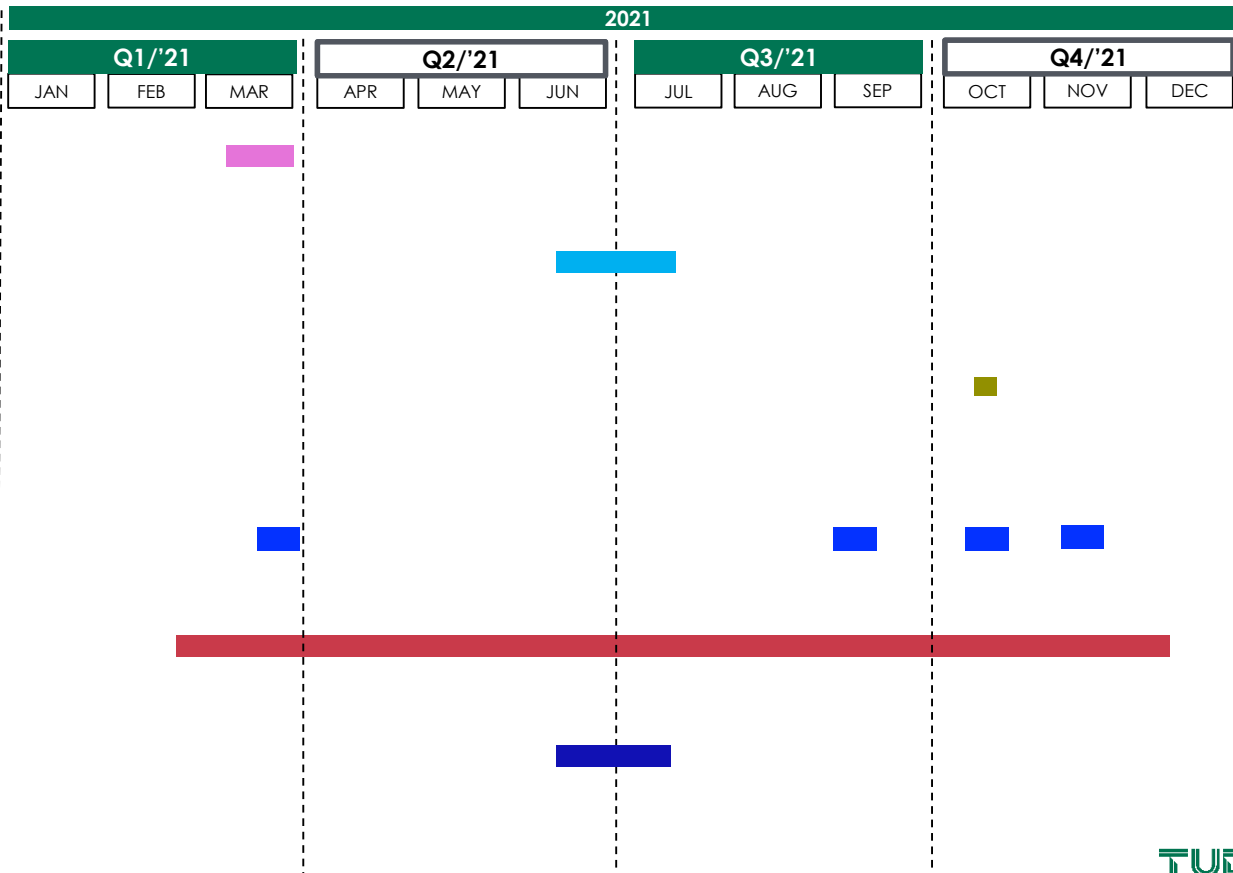
US Production
Simulcast TUDN
GDL Production
Play by Play
Retrans

Note: In the event of a conflict between games, leagues and/or shows, Univision reserves the right to choose the content that best suits a broader audience and company interest.

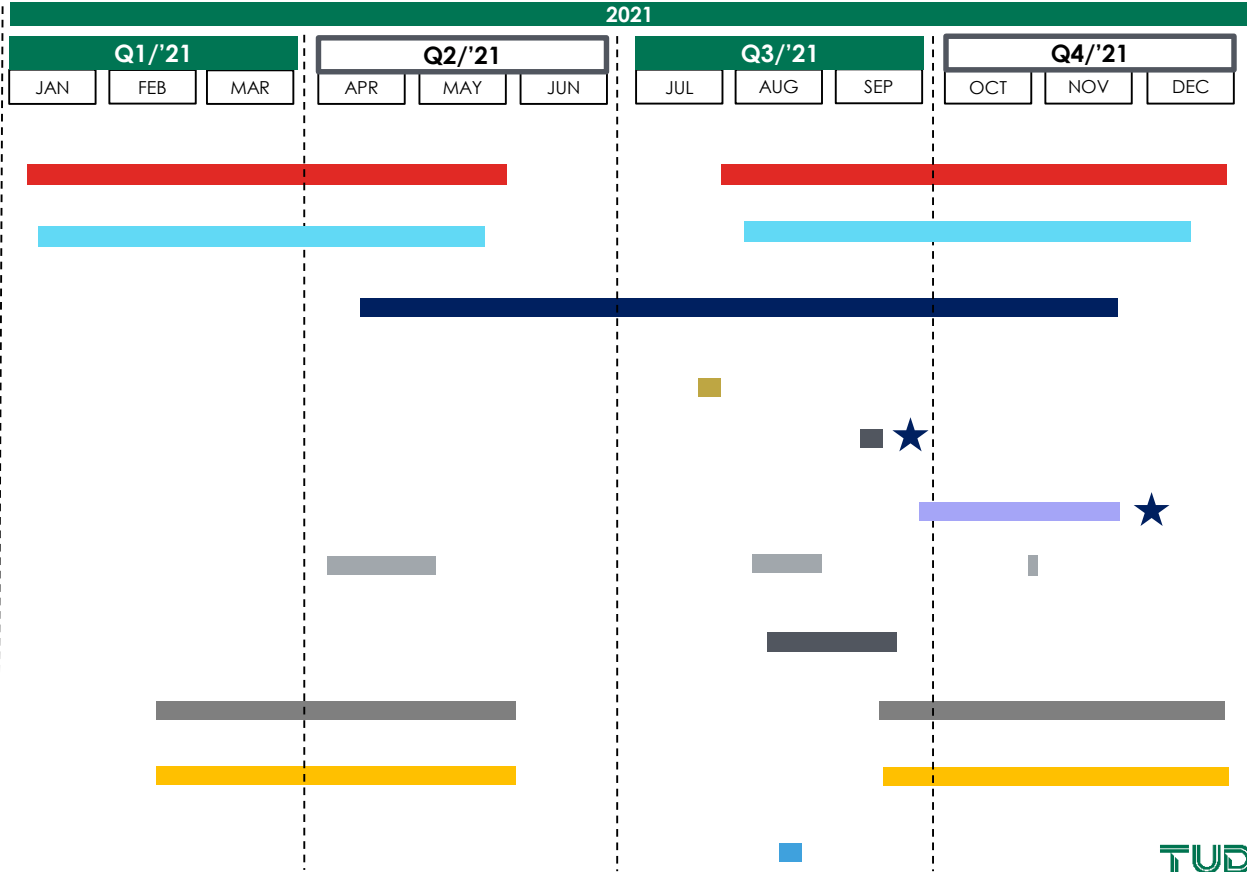
TUDN[®]
— RADIO —

TOURNAMENTS
COVERAGE

NATIONAL TEAMS' SOCCER



CLUB TEAM SOCCER



★ To Be confirmed



LIGA MX®



GUARD1ANES

CLAUSURA
2021



Tournament 2021 Calendar*



The "GUARDIANES CLAUSURA 2021" includes 18 teams that will play on 17 dates by the system all against all. The four best-ranked teams will go directly into the playoffs. The other four places for the quarterfinals will play "el repechage", one unique game among 5th vs 12th , 6th vs 11th , 7th vs 10th and 8th vs 9th positioners of regular season.

[Official Calendar link](#)



Regular Season

Playoffs



Dates subject to change





The 2020–21 Liga MX season will be the 74th professional season of the top-flight football league in Mexico.

2020 – 2021 League MX season was renamed **Torneo Guardianes** (stylized as **Guardianes**) in honor of the job healthcare workers have done during the COVID-19 pandemic in Mexico.

[Official Calendar link](#)



Guardianes Clausura 2021 Tournament TUDN Radio Coverage

- January 8th – May 30th /2021
- **14** teams Home game. (Excl. Chivas, Tijuana, Santos & Monterrey)
- **17** weeks and a total of **114** Games on regular season.
- Wild card week - One round between teams placed 5th through 12th on regular season. Up to 4 games.
- Quarter Finals (two rounds).
- Semifinals and Final (two rounds).





EL CAMINO A TOKYO 2020

2020 OPPORTUNITIES



Cocacaf
**MEN'S OLYMPIC
QUALIFYING**

MEN'S OLYMPIC QUALIFYING

CONCACAF MEN'S OLYMPIC QUALIFYING



The road to Tokyo on TUDN

A HISTORIC EVENT

A revitalized rivalry! A new generation of stars, setting a new standard in CONCACAF Olympic competition. The road to Tokyo 2020 begins in March, as Guadalajara, Mexico hosts the top eight CONCACAF nations battling for a spot in the 2021 Summer Olympics in Tokyo.

REGIONAL RIVALS

GROUP A



GROUP B



ONLY ON
TUDN
-RADIO-

MARCH 2021

3/18

U.S. vs. Costa Rica

Mexico vs. Dominican Republic

3/19

Canada vs. El Salvador

Honduras vs. Haiti

3/21

Dominican Republic vs. U.S.

Costa Rica vs. Mexico

3/22

Haiti vs. Canada

El Salvador vs. Honduras

3/24

Costa Rica vs. Dominican Republic

Mexico vs. U.S.

3/25

El Salvador vs. Haiti

Honduras vs. Canada

3/28

Mexico vs. Canada

U.S. vs. Honduras

3/30

FINAL



EIGHT NATIONS. ONE CHAMPION.

3 Things to Know About the Olympic qualifiers



CONCACAF POWERHOUSES



Mexico is the only CONCACAF team to ever win the soccer Gold Medal at the Olympics (London 2012).

OLYMPIC QUALIFICATION



The top two teams will qualify for the 2020 Summer Olympics in Tokyo, Japan.

HISTORIC RIVALS



One ticket, two rivals! The two favorites, U.S. and Mexico will battle to be one of the two nations to represent CONCACAF in Tokyo, Japan.



TUDN[®]
-RADIO-

MAYOR LEAGUE SOCCER 2021



TUDN[®]
-RADIO-



Major League Soccer - MLS

World-Class Soccer, Made in America

Conferences

Western Conference	Eastern Conference
Colorado Rapids	Atlanta United
FC Dallas	Chicago Fire
Houston Dynamo	FC Cincinnati
LAFC	Columbus Crew SC
LA Galaxy	D.C. United
Minnesota United FC	Inter Miami CF
Portland Timbers	Nashville SC
Real Salt Lake	Montreal Impact
San Jose Earthquakes	New England Revolution
Seattle Sounders	New York City FC
Sporting Kansas City	New York Red Bulls
Vancouver Whitecaps	Orlando City SC
Austin FC (2021)	Philadelphia Union
	Toronto FC

Founded in 1996 the Major League Soccer is the top-flight professional soccer league in the United States.

Tournament: Each team plays 34 games during regular season; two games, home and away, against every team in its conference and one game against 10 of the 13 teams in the opposite conference.

Sixteen teams participate in the MLS Cup Playoffs in October right after regular season. The tournament concludes with the **MLS Cup championship** game.

Season: Runs from late February or early March to early November.

The League That Keeps Expanding: MLS has regularly expanded since the 2005 season. The league plans to grow to 30 teams with the additions of Austin FC in 2021, Charlotte FC in 2022, and Sacramento Republic FC and St. Louis City SC in 2023.





Major League Soccer

TUDN Radio coverage

TUDN Radio, the largest **SL** sports radio network in U.S.A, is the official home of **MLS**, the top-flight professional soccer league in the United States.

Live Games

TUDN Radio Broadcast 2021 (*)

Regular season	27	Games
All Starts	1	Game
Play Offs	2	Games
MLS Cup	1	Game

* 2021 Draw will be between Jan 10 – 15 / 2021

Shows

TUDN Radio provides fans with the latest news and up-to-the-minute information, plus highlights, results and calendars throughout the season.





THE FIGHT FOR
CLUB SUPREMACY
2021 ONLY IN

TUDN[®]
—RADIO—



THE PREMIER CLUB COMPETITION IN CONCACAF

Featuring sixteen (16) teams, with the winner representing the Confederation in the FIFA Club World Cup



4 MLS / 1 Canada



CHAMPIONS FROM CENTRAL AMERICA

Honduras, Costa Rica, Haiti, Nicaragua, Dominican Rep.



Mx League



TUDN Radio – Play by Play

Leagues Cup 2021

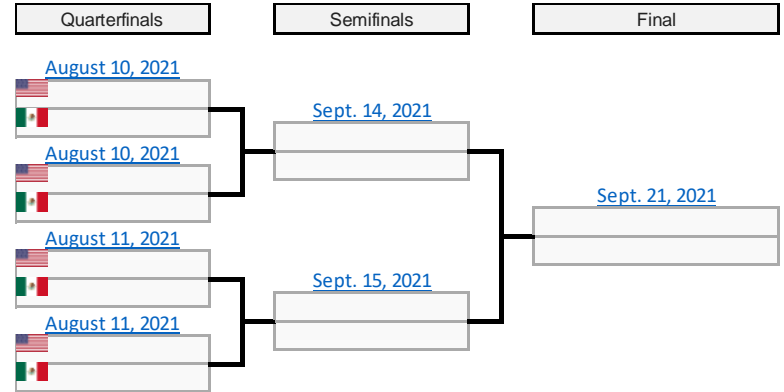
The 2021 Leagues Cup is the second edition of Leagues Cup, a club competition featuring clubs from Major League Soccer and Liga MX.

For 2021, the tournament had four teams from each league in an eight-team single-elimination tournament hosted in the United States.

“We have seen the great rivalry that exists on the field between MLS and LIGA MX clubs, and these events provide a unique opportunity for fans to see their club compete in meaningful international competition” said MLS Commissioner Don Garber



2021 Calendar





2021
UEFA
TOURNAMENTS

TUDN[®]
— RADIO —

December/2
020

WHAT IS IT?

TIMING

Champions League



First-tier competition of European club football, inviting the best teams from across Europe to compete against one another to crown the true European champion.

Q3'20-Q2'21

Europa League



Second-tier competition of European club football, ranking below UEFA Champions League. Includes high-profile teams that may have missed the cut for the Champions League.

Q3'20-Q2'21

Super Cup



Annual competition contested by the reigning champions of UEFA Champions League against the UEFA Europa League winner.

Q3'21



Champions League & Europe League Overview 2021

TUDN
-RADIO-



THE BEST PLAYERS FROM AROUND THE WORLD

TUDN



RONALDO | MBAPPÉ | SALAH

LEWANDOSKI

de BRUYNE | RAMOS | MESSI

UEFA Champions League

INTRODUCTION

- The most competitive and prestigious annual club soccer tournament in the world
- Featuring the best teams and players, unrivaled in their stature
- Teams qualify based on their domestic league performance
 - Ex. The top four teams from Spain, England, Italy, France and Germany automatically qualify for the tournament.
- The UEFA Champions League (UCL) Finals is the most viewed sporting event on the planet

EUROPE'S TOP CLUB TEAMS



REAL MADRID



BAYERN MUNICH



BARCELONA



JUVENTUS



LIVERPOOL



MANCHESTER CITY



ATLÉTICO MADRID



CHELSEA
FC



PARIS SAINT-GERMAIN



_____, August ____ / 21
Windsor Park in Belfast, Northern
Ireland.

WHAT IS IT?

TIMING

UEFA NATIONS LEAGUE



UEFA's newest national-team competition, that replaced friendlies with competitive matches, that allow the 55 associations to play against equally ranked teams.

Q3'20-Q2'21

UEFA EUROPEAN QUALIFIERS



The ten group runners-up will be joined by the two best group winners from the 2020/21 UEFA Nations League. The 12 teams will be drawn into three play-off paths for one-off semi-finals and a final. The three path winners qualify for the World Cup.

Q1'21-Q4'21

UEFA EURO 2020



The UEFA Euro Championship tournament is the MOST COMPETITIVE National Team football competition, where many of the most famous moments in soccer history have occurred, including Greece's 2004 'Cinderella' story, Spain's back-to-back titles, and Ronaldo's first international championship win.

Q3'21-Q4'21



TM

UEFA

VER21

ONSHIP

TUDN
RADIO

UEFA MEN'S U21 CHAMPIONSHIP

European Teams in the road to Tokyo on TUDN



THE EVENT

The 2021 UEFA European Under-21 Championship will be the 23rd edition of the UEFA European Under-21 Championship, the biennial international youth football championship organised by UEFA for the men's under-21 national teams of Europe.

RIVALS

GROUP A

Hungary 
Germany 
Romania 
Netherlands 

GROUP B

Slovenia 
Spain 
Czech Republic 
Italy 

GROUP C

Russia 
Iceland 
France 
Denmark 

GROUP D

Portugal 
Croatia 
England 
Switzerland 

Match Dates

3/24

3/25

3/27

3/28

3/30

3/31

5/31

6/03

6/06

Slovenia vs Spain
1:00 PM EST
Hungary vs Germany
4:00 PM EST

Russia vs Iceland
1:00 PM EST
France vs Denmark
4:00 PM EST

Hungary vs Romania
1:00 PM EST
Germany vs Netherlands
6:00 PM EST*
Spain vs Italy
10:00 PM EST*

Croatia vs Switzerland
12:00 PM EST
Portugal vs England
5:00 PM EST*

Germany vs Romania
12:00 PM EST
Spain vs Czech Rep.
3:00 PM EST

Switzerland vs Portugal
12:00 PM EST

QUARTER
FINALS **

SEMI-
FINALS **

FINAL**

* Game Time: Played

** Game Time: TBD



UEFA
UNDER21
CHAMPIONSHIP
HUNGARY - SLOVENIA
2021

TUDN[®]
-RADIO-

16 Teams
&
31 Games

Key dates

Groups A & B: 24/27/30
March

Groups C & D: 25/28/31
March

Quarter-finals: 31 May

Semi-finals: 3 June

Final: 6 June

Recent Winners

2019: Spain

2017: Germany

2015: Sweden

2013: Spain

2011: Spain

A

GROUPE 1



GROUPE 2



GROUPE 3



GROUPE 4



B

GROUPE 1



GROUPE 2



GROUPE 3



GROUPE 4



C

GROUPE 1



GROUPE 2



GROUPE 3



GROUPE 4



D

GROUPE 1



GROUPE 2



UEFA
NATIONS
LEAGUE™

UEFA NATIONS LEAGUE 20-21

UEFA Nations League in its second edition, is UEFA's newest national-team competition, that replaced friendlies with competitive matches, that allow the 55 associations to play against equally ranked teams.

The 2020/21 UEFA Nations League group stage matches will be played between September and November / 20. Starting on September 3rd, matchday 1 will see great games such as Germany vs. Spain, Sweden against France and, titleholder Christian Ronaldo's Portugal vs. Croatia.





Coming summer 2021

UEFA Euro 2020

The Best of European Soccer

The UEFA Euro 2020 tournament is the most prestigious European National Team football competition.

Governing body UEFA has decided to stage “a party all over Europe” to mark 60 years since the inaugural tournament and, for the second time in history it will feature 24 teams to find the true king of the old continent. The tournament will likely feature national powerhouses such as England, Germany, Spain, Portugal and France.

Portugal is the defending champion, having won the 2016 edition.

Marketers take note:

- **Across the Continent:** Matches will be held in 12 cities in 12 different countries. London, Baku, Munich, Rome, Amsterdam among others.
- **Highest-Level International Competition:** European National teams have won the last four World Cups and have some of the most elite players in the world, including: Cristiano Ronaldo, Paul Pogba, Robert Lewandowski and many more.

• **Timing:** 11 June to 11 July 2021

UEFA Euro 2020 - Recap



24

TEAMS

Out of 55 Countries.

12

CITIES

In 12 different countries.
The final in
Wembley Stadium,
London

45

TUN Radio Live
broadcast
matches

June 11 – July 11.
2021

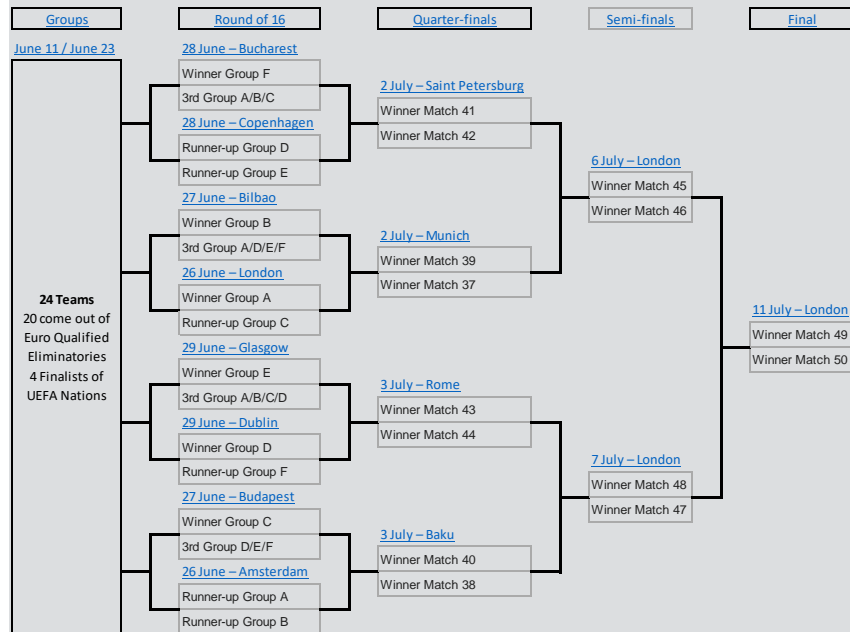
60

Years since
inaugural
tournament

2M

Viewers in 2016

600 million viewers watched some of Portugal's 1-0 extra-time win over host France in the final.





- CONMEBOL -

COPA AMERICA

ARGENTINA 2021 COLOMBIA

TUDN[®]
- RADIO -



TUDN[®]
- RADIO -



- CONMEBOL -
COPA AMERICA
ARGENTINA 2021 COLOMBIA

TUDN
-RADIO-

GRUPO A	
ARGENTINA	A1
AUSTRALIA	A2
BOLIVIA	A3
URUGUAY	A4
CHILE	A5
PARAGUAY	A6

GRUPO B	
COLOMBIA	B1
BRASIL	B2
QATAR	B3
VENEZUELA	B4
ECUADOR	B5
PERU	B6



Neymar da Silva - Bra

Lio Messi - Arg

James Rodriguez - Col

Alexis Sanchez - Chi.

28 Games
26 Broadcast live

2 Countries & 9 Cities in
30 days
June 13 - July 10
2021

-RADIO-



APPENDIX

TUDN[®]
— RADIO —

CONSIDERED ALL OF EUROPE
Darwen Reds

USERS
OK

LFC FANNEWS
MAURITIUS
LFC Global Family

LIVERPOOL

LES
JES

AT THE END OF THE STORY

WE'VE
LOVED
PEOPLE
SWEET

COPIES

LIVERPOOL F.C.



Hosted by Andreina Gandica y Juan Carlos Aguiar, **Buenos Días América** is the morning drive of **TUDN Radio** that combines a fresh and entertaining look of national and international news, along with sports and lifestyle.

The show, targeted to the broader Hispanic audience, features collaborators and guests to discuss a wide variety of trending topics. The show includes chit-chat with the audience in a compelling style, as well.

4 hour show starting at 6 am (ET), M-F

Buenos Días América...

Morning Drive – Segments



El Comentario de Raul Peimbert - A 22 Emmy award winner, Raul features his comment every Tu – Th 9:25 am (ET). Politics, economy, or the most relevant events of the day are analyzed by Raul, with his unmatched experience and style.



Las Noticias desde La Casa Blanca con Yanet Rodriguez F – 8 am (ET) A 7 time Emmy award winner, Janet provides us with all the information around The White House every Friday at 8 am (ET).



Ventana al Tiempo (Weather report): A countrywide weather forecast with the renowned meteorologist Albert Martinez



Buenos Días América...

Morning Drive – Segments 2



El Cafecito- Andreina invites one of our listeners to "have a coffee together" to get to know each other in a cozy and friendly chit chat. M-F 7:36 am (ET)



Hablemos de Salud con el Dr. Juan W – 8 am (ET)



Las Noticias del Sur de la Florida con Jorge Hernandez
M-F 7:45 am (ET)

Advertising Opportunities

Play by play...



Commercial time

Network Program	Description	Time and Date	
<i>Play By Play</i>	Live coverage of Soccer <ul style="list-style-type: none"> • One 30-minute Pre-Game Show; • One 90-minute game, played in two 45-minute halves; and • One 15-minute post game. 	<i>Live or prerecorded, depending on leagues calendar. When two or more games come together, there might be no pregame after first game. Univision reserves the right to choose the event that most matters to a broader audience and Company interest</i>	
Segments	Commercial Time		
	Total Commercial Breaks	Network	Local
<i>Pre-Game</i>	16:00 MIN/PER GAME	8:00 MIN/ PER GAME	8:00 MIN/ PER GAME
<i>Halftime</i>	11:00 MIN/PER GAME	8:00 MIN/ PER GAME	3:00 MIN/ PER GAME
<i>Post-Game</i>	11:00 MIN/PER GAME	8:00 MIN/ PER GAME	3:00 MIN/ PER GAME

Thanks

Contact Info.

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